

**Jaywant Shikshan Prasarak Mandal's,
Rajarshi Shahu College of Pharmacy & Research,
Tathawade, Pune 411 033**

Best Practice 2

1. Title of the Practice: Encouraging students for career in health insurance sector

2. Objectives of the Practice:

- To increase employment opportunities in the field of health insurance sector.
- To provide an overview and understanding of the Indian Insurance Industry in the global setup.
- To expose the students to the principles and practices of health insurance.
- To give an in-depth understanding of the economics, marketing and operational principles of health insurance.
- To expose students to modern healthcare policies.
- To help in enhancing the profile of the students.

3. The Context

Health insurance is a contract between an individual or group and an insurance company that provides financial protection for medical expenses. Health insurance plans specify the types of health care services and items covered, how much they will pay for, and for how long. The type and amount of health care costs covered are specified in advance.

A certificate course in health insurance helps students to get a job in the healthcare insurance industry, which is growing rapidly. This help the students to understand the insurance industry and the importance of financial and accounting principles in the sector.

4. The Practice

Certificate courses are short-term programs that help professionals gain new skills, update existing skills, or advance their careers. Pharmacists play a critical role in the health insurance sector by ensuring that medication coverage and reimbursement policies are financially sound.

The placement and career counselling cell started certificate course for final year B.Pharm students in association with SBI General Insurance Company Ltd, Pune. Orientation program was conducted by SBI General Insurance Company Ltd, Pune. Modules were decided and training sessions were conducted on information about insurance industries and job opportunities. Also, information about career growth in insurance sector was provided.

In this way our students are enlightened about career opportunities in health insurance sector and associated skills.

5. Evidence of Success

Students with certificate course in health insurance had a knowledge of healthcare management and exposure to the latest healthcare sectors. Health insurance course had a major impact on individual personal growth and enhanced job opportunities. Many students have been placed in health insurance companies.

6. Problems Encountered and Resources Required

To schedule certificate course in regular time table.

Resources Required.

Maximum collaboration with insurance companies

Experts in health insurance sector.



Principal
(Dr. K. R. Khandelwal)

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